



Best Tech Innovation in Research
Entry Deadline: **5.30pm Monday 7th August 2023**

Please email your completed Entry & Submission Form by no later than 5.30pm to Jemma Ralton, jemma@tapestryresearch.com on **Monday 7th August 2023**.

Brand new for 2023, this category seeks to celebrate the best, most innovative and insightful use of technology. The research could use the likes of AI, the Metaverse, Machine Learning Social Media or even a completely new, proprietary technology.

Judges will look for entries which have the most insightful and innovative applications of technology, this could be to solve problems when it comes to the research process itself or it could be a way of uncovering brand new insights.

Project name:

Company name:

Maximum word count of 200 words for each of the following criteria.

Brief overview:

Please outline the core elements of the research initiative, highlighting any issues it sought to address or ideas it sought to challenge.



Research Methodology:

Please outline the research method(s) employed.

Key take outs and application:

Please highlight the key take outs from the research and any potential or actual application of the research.

What we were working with:

Set the scene for our judges, outlining – where relevant – size of the team, resources and budgets involved, any constraints or difficulties encountered and conquered.



Impact & testimonials:

Please highlight how significant your work has been, the impact it has made on your industry or clients over the judging period or the implications of the findings. Include any testimonials if necessary.

Elevator Tweet:

In 140 characters, please outline why your project should win.

Name, position, phone and email contact details of person(s) who would accept award

Winners will receive 1 x award trophy per entry on the night of the ceremony. Additional trophies can be ordered at a cost of £180 each.

Additional quantity required	Shipping address(es)